



Michele Maloff has dedicated her Public Health career to promoting immunization to the underserved at Oakland County Health Division for the last 29 years. She began her career by encouraging new parents to immunize their newborn with each and every home visit she completed as a community nurse. She made school visits and assisted school personnel and parents of school age children with health habits for immunization disease prevention starting with kindergarten age going through college prep. She expanded on her skills by joining the clinic staff and providing immunizations to clients in the clinic on a daily basis. Her key focus was on immunizing children with all vaccines not just what was required. Michele assisted with the development of

Michele Maloff RN, BSN Public Health Nurse (PHN)/Women, Infants, and Children (WIC) model and was the first nurse to work in this role in Oakland County. This program won a National Association of Counties (NACO) award for 2012 for her innovative idea of incorporating Public Health Nursing Services to each WIC appointment. She has also presented a poster display at the Michigan Premier Public Health conference 2013. This program assisted Oakland County to increase their cohort rates by 6-13% in two different sites. Currently, Michele resides in the IAP Coordinator position for Oakland County and daily assists her staff, clinic PHN's, providers and administration with education and new innovative ideas to help increase immunization rates in Oakland County. Michele is also a member of the Alliance of Immunization in Michigan (AIM) coalition where she has been an active participant for the last several years assisting with the development of the AIM toolkit and providing expertise to community members on immunization practices. In the past three years Oakland County's Immunization rates have increased by 4% and their waiver rate has decreased by 3%. Michele has conviction and dedication each and every day and it shows in her ability to influence other professionals and parents with her positive message about immunizations.